

# Southlake Dermatology Newsletter

Fall Edition

October 2009

Fall is upon us and marks the ideal time to take advantage of several different procedures to help correct sundamage and turn back the aging clock. We are introducing some new peels to our practice that will be excellent at lightening brown spots and stimulating new collagen formation.

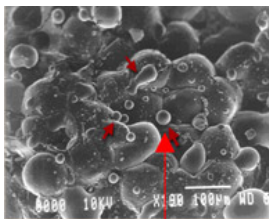
Our new procedure this fall is called Zerona. It is a non-invasive low-level laser that helps shrink the fat cells in 2 weeks. Patients can expect between 3-7 inches lost over the 6 treatments.

Dysport, Botox's new competitor, has been a big hit thus far and is offering a \$75 rebate thru the end of the month. This is a great value and is in addition to the lower patient cost per area.

We also have had great success with a new topical acne and perioral dermatitis agent called Aczone. This drug will not replace Differin or Retin-A but is an additional agent we can use to help avoid oral antibiotics.

Lastly, just want to make you aware of a great 5K run taking place at Johnson Elementary across the street from our office on Saturday, October 17th. We are trying to raise money to help provide more shade structures for the playground. I have had one teacher with very sun sensitive skin who has had problems with playground duty since there is minimal shading available. The children do receive mileage credit at their respective running clubs. [Click here for more information.](#)

## Zerona Fat Reduction



Fat droplets seeping across Adipose cell membrane

Zerona is one of the first non-invasive devices that actually helps remove fat droplets from the adipose cell. We have been very impressed with the studies that have been done and the feedback from having just 6 treatments over a 2 week period. You can expect to lose approximately 3-7 inches. We have already had a large demand for this procedure and are offering it for \$2500. Let Zerona jump start your diet. We can also help coordinate a visit with a dietician and trainer.

## Vitalize Peel by SkinMedica



This non-invasive superficial chemical peel utilizes a novel approach to chemical peeling with a newer generation of alpha-hydroxy acids (mandelic acid and malic acid) in combination with phytic acid and commonly used peeling agents (salicylic acid and resorcinol) to maximize skin rejuvenating effects with low irritation. \$125. Bring in this email with your first peel and leave with a full size SkinMedica cleanser.

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Case of the month

### Case of the month



Can you guess what this patient has? Return this email with your best diagnosis for a chance to win a Vitalize peel.

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## Fraxel Restore



Before & After



If you have already had a Fraxel series, now is the time to consider maintenance treatment. Book this fall before the holidays are upon us. Fraxel is excellent at rejuvenating the eyelids and mouth lines. It also is superior at correcting acne scarring. You may book a consultation directly with our esthetician Christian without a doctor's appointment.

### SkinMedica Hydrating complex

This hyaluronic acid rich serum replenishes skin's moisture reservoir and provides instant and long term hydration. Using this complex will enhance the benefits of your daily moisturizer.

### Elta MD UV Clear SPF 46

Excellent new oil-free sunscreen for acne prone skin. Contains 9% zinc oxide and niacinamide plus light and transparent. We have had great feedback on this new addition!

Mention this email when you purchase two SkinMedica's [TNS Essential Serum](#) and receive a complimentary Hydrating Complex or Night Renewal Cream.

We are here to service all your skincare needs. Please contact us if you have any concerns. We also encourage feedback from our patients to help make your experience with us warm and inviting. We will have another dermatologist join our staff in the near future to help provide more flexible scheduling.

Sincerely,

### **Southlake Dermatology**

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